



Product Information Management in SAP

With Perfion PIM, you can work directly with real-time ERP information such as prices and inventories from the same place that you manage all other types of product data.

Product Information Management in SAP

Perfion gives you Product Information Management (PIM)
– 100% integrated into your SAP ERP or S/4HANA solution.

Using the Perfion PIM system directly in SAP enables you to:

- ✓ Manage all of your product data in Perfion – descriptions, technical specifications, pictures, video materials, etc. – TOGETHER WITH transactional data from SAP, all in one place.
- ✓ Dynamically generate brochures, data sheets and other marketing materials with always-updated data in a print-ready PDF format.
- ✓ Easily export product data from Perfion and SAP to apps, websites, webshops and online portals.

”With Perfion we save 90% of the time that we used earlier to type up an article from analog data sources. The quality of the order data has improved significantly. In the catalog creation we will save a similar amount of time.”

Manfred Scheunemann
Master of Science in Information Technology
Eisen-Fischer GmbH

The advantage of 100% PIM integration in SAP

Working with Perfion directly in SAP keeps your ERP system simple and streamlined. Only transactional data is stored in your ERP system – all other data is stored in Perfion. This ensures a higher degree of standardization and fewer modifications in your ERP solution, while giving you the power to work with data from both systems at the same time.

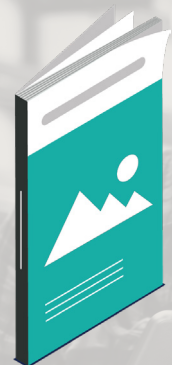
The advantage of fewer modifications in SAP

Limiting the number of modifications in your ERP system lowers the system’s operating costs, and storing only transactional data in the ERP system improves its performance. It is also faster and easier to upgrade to new versions when you have fewer adaptations to consider.

The advantage of creating publications directly in Perfion

When dynamically creating brochures, data sheets and other publications with Perfion integrated in SAP, Perfion retrieves data from the ERP system at the very moment it is to be used. This ensures that all data in your new publication is valid and up-to-date.

You can also quickly generate catalogs, price lists and data sheets with content and prices adapted for specific customers. Perfion retrieves prices, products, customer and inventory information directly from SAP, which minimizes the risk of error.



100% PIM integration in SAP

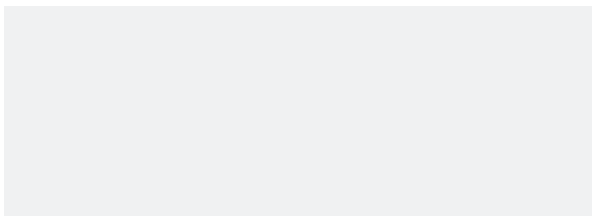


With Perfon as a connecting link, you avoid registering a lot of irrelevant products in SAP, which further helps to keep your ERP system simple and streamlined.

Perfon is integrated into your SAP GUI or Fiori application by embedding the Perfon Web Client, which is responsive to show data about the material you are viewing in SAP:

The screenshot shows the SAP SAP GUI interface for material data. The main window is titled 'Change Material AUAM24FSI (Material general)'. The left pane shows the 'Basic data 1' tab with fields for 'Material' (AUAM24FSI) and 'Descr' (Audi A8 L 2.4 FSI). The right pane displays a Perfon Web Client embedded in the SAP interface, showing detailed technical specifications for the car. The Perfon Web Client includes a table of specifications, a 'Brochure' section, and an 'Image' section. The Perfon Web Client is highlighted with a red border. The SAP interface also shows a 'Basic Data Texts' section at the bottom left and a 'Languages Maintained' section at the bottom right.

Product	Audi A8 L 2.4
Engine Power	177
Engine Volume	2.4
Top Speed	231
Acceleration 0-100 km/h	8.9
Cylinders	6
Fuel	Petrol
Fuel Consumption	10.2
Gears	6
Gear Type	Manual
Doors	4
Trunk Capacity	548
Fuel Capacity	70
Height	1493
Width	2012
Length	4916
Weight	1910
Stages	
Brochure	
Logo	
Exterior Color	11c1a772b-7619-44cc-9164-b5338a7f44c0
Interior Color	
Item Number	
Image	
Category	Cars
Manufacturer	Audi
Short Text	Understated elegance
Description	The Audi A8 Saloon combines subtle beauty with reassuring power and cutting edge technology. Every aspect excels, every part performs, from styling, performance and handling to safety, safety and environmental responsibility.



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