

# Content Store



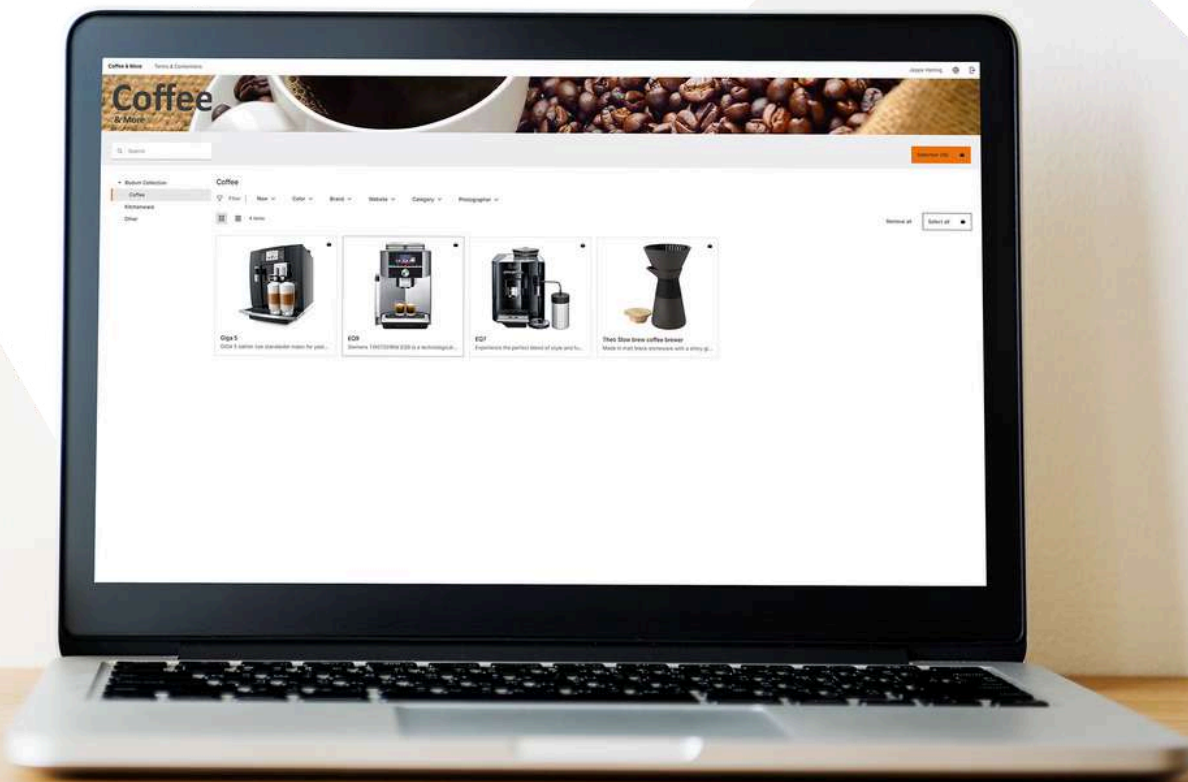
Perfion



boyum **it**

# Take Control of Your Content Sharing

Introducing the Perfion Content Store – your new go-to solution for effortlessly sharing product information and digital assets. Whether you're managing B2B partnerships, keeping your sales team informed, or offering stunning visuals to your B2C customers, the Content Store is designed to make content distribution easy, efficient, and completely hassle-free.



# Why the Perfion Content Store is a Game-Changer

## Tailored Experiences for Every Audience

Customize content delivery for diverse purposes. From offering detailed specifications for B2B partners, equipping your sales team with the latest product information, or presenting eye-catching visuals for B2C customers, the Content Store simplifies content distribution, making it efficient, effective, and user-friendly. With the option for multiple stores, you can make sure the right communication reaches all your audiences.

## You're in Control

Want to keep certain content private? No problem. With flexible access controls, you decide who can see and download what, ensuring your content stays secure.

## Find What You Need, Fast

No more endless searching. The Content Store's intuitive interface and powerful search features make finding specific content a breeze, saving your team and customers precious time.

## Show Off Your Brand

Make your Content Store feel like a natural extension of your brand. Customize logos, colors, and more to ensure a consistent brand experience that wows your users.

## Works Seamlessly with Perfion

The Content Store plugs right into your existing Perfion system. No complex setups or extra tools needed – just smooth, seamless integration that gets you up and running in no time.



# Real-World Applications

## Empower Your Team

Make life easier for your sales, support, manufacturing, and other teams by giving them direct access to up-to-date product information without needing to navigate Perfon.



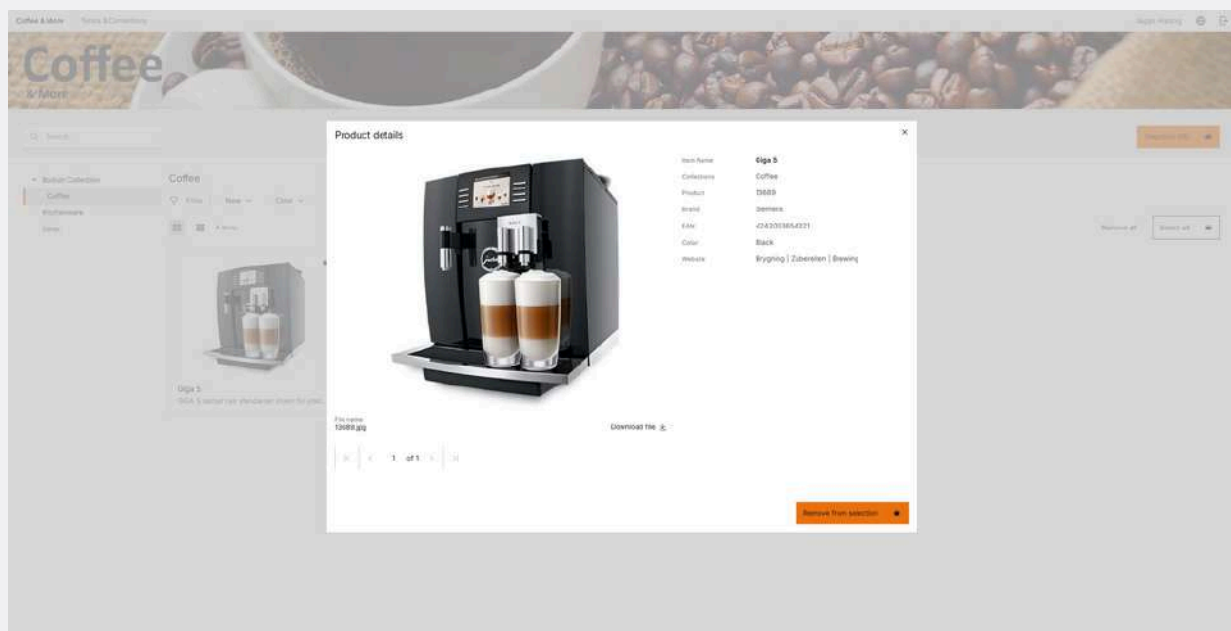
## Boost B2B Partnerships

Provide your business partners with the latest product data and assets for optimal collaboration.



## Create a Visual Experience for B2C

Offer an engaging portal where agencies, PR firms, or consumers can access and download high-quality images, videos, and other digital assets to showcase products.



# How It Works

## Effortless Setup and Management

Boyum IT handles the cloud installation and setup of your Content Store. You manage everything from the Perfion web client, including customization and access control.

## User-Friendly Experience

Designed like an e-commerce site, users can easily browse, filter, and download content without special training. Before downloading, they can choose preferred file formats, languages, and resolutions.

## Seamless Integration

As a SaaS solution, the Content Store integrates smoothly with both cloud and on-premise Perfion systems.

## Easy Downloads

Customers receive a ZIP file with all selected content that is relevant to them, including product data in Excel and corresponding digital assets – ready to use.





## Bring Your Products To Life

Boyum IT Solutions is an award-winning software house specialized in empowering SMEs to bring their products to life, creating sustainable and purposeful customer relationships. We care about realizing your vision of delivering meaningful experiences to your customers and are here to help you unlock your business's full potential. For over two decades, we have been committed to this mission, assisting customers in more than 130 countries. With unparalleled support from our trusted network of over 1100 partners, we combine global reach and local expertise to offer you the best solution for your business.

## Boyum IT Solutions A/S

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