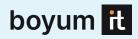
# Product Information Management in SAP

With Perfion PIM, you can work directly with real-time ERP information such as prices and inventories from the same place that you manage all other types of product data.





## **Product Information Management in SAP**

Perfion gives you Product Information Management (PIM) - 100% integrated into your SAP ERP or S/4HANA solution.

#### Using the Perfion PIM system directly in SAP enables you to:

- Manage all your product data in Perfion: descriptions, technical specifications, pictures, video materials, etc. – together with transactional data from SAP, all in one place.
- Dynamically generate brochures, data sheets and other marketing materials with alwaysupdated data in a print-ready PDF format.
- Easily export product data from Perfion and SAP S/4HANA to apps, websites, webshops and online portals.

"With Perfion we save 90% of the time we used earlier to type up and article from analog data sources. The quality of the order data has improved signicifally. In the catalog creation we will save a similar amount of time."

Manfred Scheunemann, Master of Science in Information Technology at Eisen-Fischer GmbH

#### The advantage of 100% PIM integration in SAP

Working with Perfion directly in SAP keeps your ERP system simple and streamlined. Only transactional data is stored in your ERP system – all other data is stored in Perfion. This ensures a higher degree of standardization and fewer adaptations in your ERP solution, while giving you the power to work with data from both systems at the same time.

#### The advantage of fewer adaptations in SAP

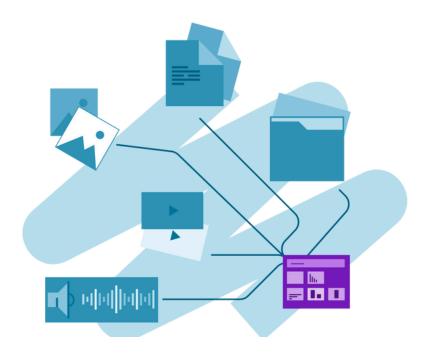
Limiting the number of adaptations in your ERP system lowers the system's operating costs, and storing only transactional data in the ERP system improves its performance. It is also faster and easier to upgrade to new versions when you have fewer adaptations to consider.

### The advantage of creating publications directly in Perfion

When dynamically creating brochures, data sheets and other publications with Perfion integrated in SAP, Perfion retrieves data from the ERP system at the very moment it is to be used. This ensures that all data in your new publication is valid and up-to-date.

You can also quickly generate catalogs, price lists and data sheets with content and prices adapted for specific customers. Perfion retrieves prices, products, customer and inventory information directly from SAP, which minimizes the risk of error.

## **100% PIM integration with SAP**



With Perfion as a connecting link, you avoid registering a lot of irrelevant products in SAP, which further helps to keep your ERP system simple and streamlined.

Perfion is integration into your SAP GUI or Fiori application by embedding the Perfion Web Client, which is responsive to show data about the material you are viewing in SAP.



#### **Bring Your Products To Life**

Boyum IT Solutions is an award-winning software house specialized in empowering SMEs to bring their products to life, creating sustainable and purposeful customer relationships. We care about realizing your vision of delivering meaningful experiences to your customers and are here to help you unlock your business's full potential. For over two decades, we have been committed to this mission, assisting customers in more than 130 countries. With unparallel support from our trusted network of over 1100 partners, we combine global reach and local expertise to offer you the best solution for your business.

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