Perfion & Sana Commerce

How to make your out-of-the-box webshop burst
with valuable product information

Perfion

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Perfion & Sana Commerce make your out-of-the-box burst with valuable product information

Webshops with good and comprehensive product descriptions convert visitors to buyers much better than shops without.

Using ERP and a Product Information Management (PIM) solution as the foundation for your e-commerce platform ensures high quality content.

"The 100% seamless integration between Perfion, Dynamics NAV and Sana Commerce was exactly what we wanted. Perfion has made us able to structure product information and make it available for everyone"

Marcel de Groot, Business Unit Manager Parts Exalto B.V

How do e-commerce users benefit from the Perfion & Sana Commerce connection

The Sana Commerce webshop system and the Perfion PIM solution integrate completely into Microsoft Dynamics/SAP.
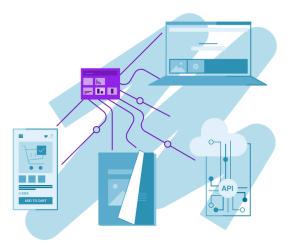
In short:

- Business master data is managed in Dynamics/SAP

- Perfion adds all other product information

- Sana Commerce takes care of the online publication and ordering - and sends order data to Dynamics/SAP

The Sana-Perfion Connector

If you are already using Perfion as your Single Source of Truth for product information for e.g. catalogs, brochures, fact sheets and pricelists, the Sana-Perfion Connector allows you to effortlessly re-use and publish all the product data to the online Sana Commerce storefront.

Products can easily be published online while being ordered as well. Your transaction based data, such as prices, inventory etc., stay in Dynamics/SAP, but can also be managed through Perfion

Perfion, Sana Commerce and your ERP for a perfect webshop experience

Perfion PIM and Sana Commerce: the best of two worlds

Both Sana Commerce and Perfion are completely focused on developing extremely user-friendly "plug & play" standard solutions, ensuring really good value for money.

Perfion is the standard Product Information Management (PIM) solution for companies with a complex product structure or need for multi-channel, multi-language communication. With Perfion you get a single source of truth for product information which gives you control of all product data wherever they are applied.

Sana Commerce is the integrated real-time e-commerce solution for Microsoft Dynamics/SAP and offers an out-of-the-box web store that processes orders 24/7, provides accurate order and inventory information and supports your sales agents on the road with the mobile app.

Fully integrated with Dynamics/SAP

Perfion and Sana Commerce take your Dynamics/SAP business information as the starting point.

From the beginning, the online storefront of Sana Commerce has been designed and developed to be 100% integrated with Dynamics/SAP and to use its business logic and information whenever needed

Sana Commerce not simply connects to Dynamics/SAP – part of it is installed within Dynamics/SAP, to ensure the tightest cooperation possible. Perfion also integrates 100% into Microsoft Dynamics/SAP

Advantages

Productive

Re-use of your product information to online storefont

Experienced

Two leading players in e-commerce and PIM industry

Efficient

Save time by using single source of truth

100% integrated

Your Dynamics/SAP business information as the starting point, fully integrated

Bring Your Products To Life

Boyum IT Solutions is an award-winning software house specialized in empowering SMEs to bring their products to life, creating sustainable and purposeful customer relationships. We care about realizing your vision of delivering meaningful experiences to your customers and are here to help you unlock your business's full potential. For over two decades, we have been committed to this mission, assisting customers in more than 130 countries. With unparallel support from our trusted network of over 1100 partners, we combine global reach and local expertise to offer you the best solution for your business.

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